



# Growing as fast as AI

**XAgency** is a company that offers enterprise solutions tailored to large-scale business needs. It was co-founded by **Matt Farmer** and **Jeff MacPherson**.

Matt Farmer is known for identifying trends and solving business problems, while Jeff MacPherson is a technical expert who focuses on AI development.

XAgency's solutions are designed to help businesses **improve their efficiency, productivity, and profitability**. The company's team of experts works with businesses to understand their specific needs and then develops customized solutions that meet those needs.

XAgency's solutions have been used by a variety of businesses, including Fortune 500 companies, small businesses, and government agencies.

XAgency is committed to providing its clients with the best possible solutions. The company's team of experts is constantly working to stay up-to-date on the latest trends and technologies in order to provide its clients with the most cutting-edge solutions available.

# The History

MEDIA KIT



## Mission Statement

XAgency's mission is to **help businesses grow by providing them with data-driven marketing solutions**. They aim to leverage the power of artificial intelligence and machine learning to deliver personalized and effective marketing strategies that drive growth and success for their clients.



## Product or Service Information

XAgency offers a variety of products and services, including AI-driven customer service that is available 24/7. We also provide many templates, including a customer service and an AI Coach template. Our chatbot is equipped with all the essential FAQ information. Additionally, we can custom-build features on top of our core technology to meet specific requirements.



## Product Descriptions

XAgency's AI-Driven customer service works by utilizing advanced artificial intelligence to interact with customers. It's designed to understand and respond to customer inquiries in a timely and accurate manner. The AI is capable of learning from each interaction, which allows it to improve its responses over time. This system is available 24/7, ensuring that customer queries are addressed promptly, regardless of the time of day. It's like having a dedicated customer service representative that never sleeps, always ready to assist. This not only enhances customer satisfaction but also allows businesses to operate more efficiently.

# News Coverage

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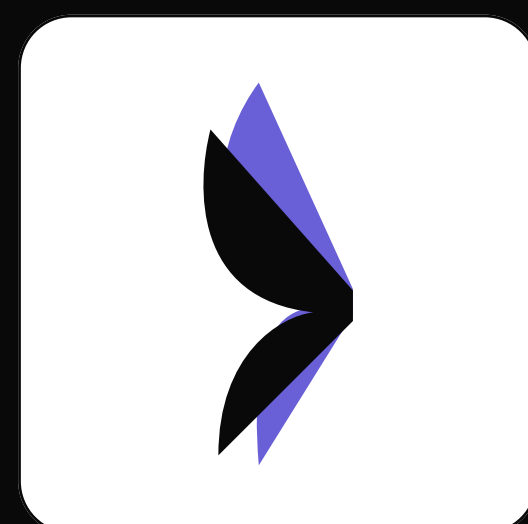
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# Media Assets



[Download brandbook XAgency](#)



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# Statistics

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## \$1,811.8bn

The AI industry is experiencing rapid growth, with the global artificial intelligence market size valued at USD 136.55 billion in 2022 and projected to expand at a compound annual growth rate (CAGR) of 37.3% from 2023 to 2030, reaching USD 1,811.8 billion by 2030. AI is revolutionizing various industries, including automotive, healthcare, retail, finance, and manufacturing. The manufacturing sector is expected to reap the greatest financial benefit from AI adoption, with a gain of \$3.8 trillion forecasted by an Accenture report

2023

## \$15.7trn

In 2022, the AI focus area with the most investment was medical and healthcare (\$6.1 billion), followed by data management, processing, and cloud (\$5.9 billion). AI is set to contribute up to \$15.7 trillion to the global economy in 2030, more than the current output of China and India combined. By 2024, Gartner predicts that 60% of data for AI will be synthetic to simulate reality, future scenarios, and de-risk AI, up from 1% in 2021

## 37%

AI adoption is skyrocketing, with standardized software and devices enabling the rapid diffusion of models into various applications. AI is becoming more explainable and transparent, and its use in improving data quality could create a virtuous cycle for the technology to improve exponentially. The US AI market is projected to increase by over 13x over the next seven years. The global AI market size is expected to grow 37% every year from 2023 to 2030

06/08

# FAQs

Please check out our customer service chat bot,  
powered by AI to get all your questions answered:

[XAgency.Ai](https://xagency.ai)

# Media Contact

✉ [Jeff@xagency.ai](mailto:Jeff@xagency.ai)

# Social Media

📷 [Instagram](#)

📘 [Facebook](#)

# 08/13/2023 - Launch of CreativeClips.ai

## 1. Introduction

Unleash creativity in your content creation with our AI-powered platform.

### Whitepapers:

[Creative Clips Roadmap](#)

## 2. Key Features

- Stress-Free Content Creation: Instantly generate, edit, and perfect your storyboards and scripts.
- Tailored Content: Use AI to craft storyboards and scripts that align with your brand's voice and vision.
- Easy Edits & Flexibility: Overcome writer's block with the ability to easily adjust and regenerate content. Benefit from flexible super prompts to expedite your workflow.
- Brand Consistency: Build a consistent brand voice and tone. Customize content to resonate directly with your audience and leverage data insights to boost engagement.
- Visualization and Strategy: Transform your ideas with AI-driven insights. Visualize concepts, create compelling scripts, and ensure alignment with your brand strategy.
- Data-Driven Creativity: Analyze top-performing content from your brand and competitors. Transform this raw data into actionable insights for more impactful content creation.

# Events